

AVALON PARK SUN

KEEPING THE NEWS LOCAL... AND THE COMMUNITY CONNECTED.



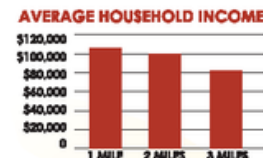
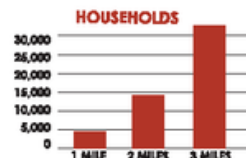
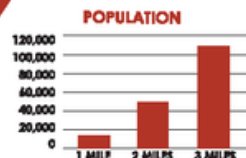
OUR MISSION

The Avalon Park Sun seeks to effectively reflect upon the vitality of our community through the distribution of purposeful community news. Working to clarify and bring acknowledgement to the individuals and events that embody Avalon Park and surrounding communities, the ongoing goal is to improve upon the quality, content, and reach that is presented throughout each issue.

REACH YOUR AUDIENCE

The Avalon Park Sun uses a multi-platform approach to reach your target audience by distributing our issues via print, on-line and social media. Our newspaper is updated dynamically and electronically mailed monthly, with weekly features also sent. The Avalon Park Sun reaches over 80,000 readers monthly.

DEMO-GRAPHICS



SOURCE: U.S. Census Bureau Data USA



80,000

Email Addresses
Monthly for Full
Publication

100,000

Monthly Website
Impressions

SOCIAL MEDIA

THESE STATISTICS INCLUDE ALL MARKETS



26,035
FOLLOWERS

9,786
FOLLOWERS

11,900
VIEWERS

PLUS Weekly Blast Features

ADVERTISEMENT SPECS

IN INCHES IN PIXELS

- Full.....10.5w x 16h.....1008w x 1536h
- 1/2 Page Vert.....5.25w x 16h.....504w x 1536h
- 1/2 Page Horiz.....10.5w x 8h.....1008w x 768h
- 1/4 Page.....5.25w x 8h.....504w x 768h
- 1/8 Page.....5.25w x 4h.....504w x 384h
- 1/16 Page.....5.25w x 2h.....504w x 192h
- Front Page Banner...8.5w x 1.5h.....816w x 144h

Advertisements Due: Last Wednesday of Each Month

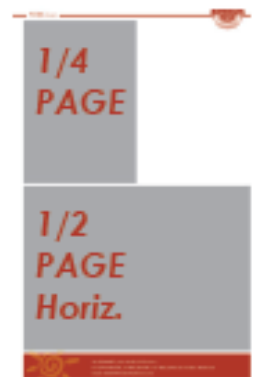
Ad Formats: PDF, PNG, JPG

Ad Design Fee: Based on size and content. Please email Marketing@AvalonParkGroup.com for a personalized plan.

Ad Resize Fee: \$50

Article Submissions: The Avalon Park Sun seeks submissions from the community for news, events and updates. Requests should be sent to Marketing@AvalonParkGroup.com.

Past Digital versions can be found here: issuu.com/avalonparkgroup





DIGITAL AD RATES

- FULL PAGE.....\$800
- 1/2 PAGE VERTICAL.....\$400
- 1/2 PAGE HORIZ.....\$400
- 1/4 PAGE.....\$200
- 1/8 PAGE.....\$100
- 1/16 PAGE.....\$50
- FRONT PAGE BANNER...\$500
- FRONT PAGE.....\$1,000
- BACK COVER.....25% PREMIUM

Weekly E-Blast Feature & Social Media Story: \$500

10% Discount for 3 inclusions

15% Discount for 6 inclusions

20% Discount for 9 inclusions

25% Discount for 12 inclusions

PRINT AD RATES

- FULL PAGE.....\$1,650
- 1/2 PAGE VERTICAL.....\$800
- 1/2 PAGE HORIZ.....\$800
- 1/4 PAGE.....\$500
- 1/8 PAGE.....\$300
- 1/16 PAGE.....\$250
- FRONT PAGE BANNER...\$1,500
- BANNER.....\$250
- BACK COVER.....25% PREMIUM

10% Discount on total cost if you run in both print editions

*For all discounts to be valid you must commit to running that amount of inclusion up front.

Invoices will be sent upon contract and payment will be required before being included in the publication. Invoice will be from Avalon Park Group Management, Inc.

PRINT DATES & DEADLINES:

FALL EDITION:

Print Date: October 2023

Advertisement Reservation Deadline: September 8, 2023

SPRING EDITION:

Print Date: March 2024

Advertisement Reservation Deadline: March 8, 2024



Submit your
Directory
Listing Here:



CONTACT US TODAY
to find out about the best way to reach the local community!

407.658.6565 | Marketing@AvalonParkGroup.com
AvalonParkSun.com